LIVING NOW

BECOMES SMART

A DESIGN ICON

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LIVING NOW, A DESIGN ICON BECOMES SMART

FOLLOWING THE TRADITION OF THE LIVING RANGE, LIVING NOW IS THE NEW CUTTING-EDGE, USER-FRIENDLY RESIDENTIAL RANGE THAT COMBINES THE BEST OF AESTHETIC RESEARCH WITH THE MOST ADVANCED SMART TECHNOLOGY.

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A VERSATILE RANGE: **TRADITIONAL OR SMART**

In smart connected systems, Living Now with Netatmo is able to fully express its innovative potential.

Elegant and technologically advanced, in just a few simple steps it transforms a traditional system into a smart system, with no need to alter cabling.



From Traditional

developed jointly with Netatmo.

DESIGN INNOVATION

Living Now reinterprets the notion of the light switch, revolutionising the relationship between cover plate and controls. An aesthetic evolution that transforms the light switch into a true and proper control interface.

Living Now can be installed in all types of systems.

In traditional systems, it offers full control functions and a totally renewed design.



Living Now with Netatmo is the smart Living Now range,

DESIGN INNOVATION

PURE DESIGN AND STREAMLINED GEOMETRIC FORMS

LIVING NOW HAS A UNIQUE, COMPACT AND DISTINCTIVE SHAPE, FEATURING FLUSH SURFACES, PERFECTLY ALIGNED SWITCH ELEMENTS AND SOPHISTICATED DETAILS.





FULL TOUCH

Interaction is intuitive thanks to its full-touch controls and revolutionised ergonomic key cover.

In fact, it can be operated precisely in any part, at the centre, top or bottom.

Once the key has been pressed it returns to its position, always remaining perfectly aligned.







FLUSH DESIGN

The strength of design lies in the purity of shapes, achieved through the pursuit of total alignment between the light switch elements. A self-centering mechanism enables the controls to remain in line, even after many uses.

FLOATING FRAME

Designed to be perfect, Living Now features a floating frame at the back of the cover plate that can move freely on its four corners, ensuring optimal installation. Thanks to its floating frame, Living Now looks as if it is suspended on the wall.

MONOCHROMATISM

The Living Now controls come in two colours: white and black. The keys are complemented with a fine satin finish with an opaque look, and are pleasantly silky to touch.



___ WHITE



_ BLACK

MATERIALS

The Living Now Coverplate collection includes 12 finishes, chosen to match the controls and made in different materials: technopolymers, metal and wood. They are the result of in depth research and a careful combination between design and industrial process.

____ TECHNOPOLYMERS

The presence of shiny particles adds lightness to the object and depth to the finish. Solutions with graphic designs play with metallic colours and threedimensional effects.

___ METAL

Brushed and natural finishes bring out the intrinsic beauty of the material. The slight inhomogeneity is a precious distinctive element that favours the quality of craftmanship over complete smoothness.

___ W00D

Oak and walnut with slightly smoothened grain add a natural and pleasantly-textured feel.





TRADITIONA 2 Ζ 4 ഗ



LIVING NOW.

Lights, shutters and sockets can be controlled simultaneously at the click of a button.

The smart system can be operated via a smartphone or tablet, whether at home or not. for full control at all times.

The smart system can be controlled with the voice, using the chosen major digital assistant.

It is possible to add or move control points to suit personal requirements, with no need for any building work, or to turn a simple socket into a controlled socket.

LIGHTS

The smart two-way switch allows you to turn all the lights in the home into smart appliances.



ROLLER SHUTTER CONTROL

Smart shutter controls offer full automation and scenario interaction and can be operated via the App.





POWER SOCKETS

Any socket can become a smart socket and be remotely controlled. It is also possible to measure energy consumption by simply adding a dedicated smart module.



SCENARIOS

In/out and day/night scenarios allow you to link different smart devices with each other, making life easier and allowing you to customise the system to suit personal requirements. The out scenario, or general control, allows you to switch off all the lights and lower the shutters when leaving home, at the click of a button.

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HOME+CONTROL APP

All smart functions can be managed via the dedicated Home+Control App, available for both Android and iOS. For all devices, it is possible to view the status and operate all control functions.The App also allows you to navigate effectively through the rooms, access daily scenarios quickly and view consumption levels individual or for the entire home, spot or cumulative. Push notifications warn about anomalies or excess loads, preventing possible blackouts.



VOICE CONTROL

Living Now with Netatmo has been designed to work with the most popular voice assistants on the market, including Siri for Apple, Google Assistant and Alexa by Amazon. Home controls can be operated with the voice or through a variety of devices, including smartphones, of course, but also modern smartwatches and other devices such as Google Home, Apple Home Pod or Amazon Alexa.





Google Home is a registered trade mark which is the property of Google LLC. Apple Home is a registered trade mark which is the property of Apple Inc. Alexa is a registered trade mark which is the property of Amazon Inc.

THERMOSTAT

The large touch display makes for an attractive user interface on the new thermostat, while allowing for extremely user-friendly interaction.





FLAT SOCKET

Our flat socket perfectly matches the flush design of the light switch, while also offering increased safety.





TRADITIONAL SYSTEM

Living Now has been designed to suit all homes and meet the different installation requirements.

It can be installed in traditional systems, offering complete function control, as well as an elegant and minimalist design.

Each element has been crafted for a perfectly flush look on both the light switch and the user interface.

USB

Type A and type C USB chargers, in addition to the induction charger, allow for faster charging of the most modern devices.









STORIES

24

OUR RANGE OF FINISHES EVOKES A DIFFERENT STORY AND LIFESTYLE, DEVELOPING ALONG THREE POSSIBLE PATHS: "LUXE", "ZEN", AND "RAW"

— living now







LUXE













___ ICE











RAW

_ NATURAL
_ PLAYFUL
_ UNTAMED

_ CREATIVE _ ORIGINAL ECLECTIC





___ WALNUT



SIMPLICITY AND TECHNICAL EXCELLENCE

LIVING NOW OFFERS PATENTED SOLUTIONS FOR A PERFECT INSTALLATION. WHETHER YOU'RE LOOKING TO CREATE A TRADITIONAL OR A SMART SYSTEM, INSTALLATION PROCEDURES REMAIN THE SAME.

WIRELESS CONTROL

In the wireless version, the new Living Now with Netatmo controls allow you to add a light or roller shutter control point where there previously wasn't one installed in the wall. They can also be combined with a socket module for remote socket operation. All this with no need for any building or new cabling work.





FLOATING FRAME

Design is also a functional element. The floating frame allows the light switch to fully adapt to wall irregularities, as well as to any electrical box, for a perfect final result, always.



SELF-CENTERING SYSTEM

A patented self-centering system allows the key covers to remain totally in line with the other elements on the light switch, for a totally flush look.



Standard mounting stud / render brackets or C-Clip CC503 Support

Traditional or smart mechanisms

INSTALLATION

Living Now is a modular line that can be installed on standard electrical mounting accessories. Functional and wired elements are independent from aesthetic elements. This means that both cover plates and key covers can be installed when building work is complete and can be easily removed for maintenance purposes.

MODULARITY

Available in 2m, 3m, 4m, 6m version.





____ 2 MODULES

____ 3 MODULES



Cover plate for the attachment of the cover

Covers that attach to the cover plate





___ 6 MODULES

CONFIGURATOR

To make it easier to make a choice, Living Now offers a range of ready-made combinations, inspired by different lifestyles. The Living Now configurator, on the other hand, allows you to freely match the various key covers and finishes available to create the best combination to suit personal taste and requirements.

SUPPORT FOR DESIGN

THE SMART SOUL OF LIVING NOW IS ALSO REFLECTED ON THE MEDIA TOOLS MADE AVAILABLE BY BTICINO TO ITS PROFESSIONALS AND CUSTOMERS: INNOVATIVE SOLUTIONS THAT FULLY MAKE USE OF THE NEW TECHNOLOGIES.

TOOLS



A Group Brand

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pg.**28** Private residence

pg.**35**

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